



Monday, April 21

1:00 – 6:00 pm

Registration Open for Employer Attendees

3:00 – 5:00 pm

Optional Networking Activities for Employer Attendees

- **Country Music Hall of Fame Tour:** Explore the Country Music Hall of Fame in downtown Nashville, one of the world's largest museums dedicated to music. With artifacts, photographs, recorded sound and vintage video, the Hall of Fame reveals the origins, traditions, and honored architects of country music.
- **Discover Downtown Nashville:** What better way to capture the spirit of Nashville than experiencing its many highlights firsthand? In this active, dynamic adventure, teams travel on foot to complete various challenges while seeing and experiencing iconic Music City locations. During the challenge you will get to experience many of the authentic places and activities that Nashville is known for. This can include: enjoying a cold beverage at a traditional Honky Tonk on Lower Broadway, creating your very own Goo Goo Cluster, visiting the historic Ryman Auditorium, and much more. There are many tasks so each team will need to work on a collaborative strategy in order to succeed!
- **Mixology with the Twist: Mocktail and Cocktail Class**
Attendees will enjoy a mocktail and cocktail making experience led by world-class bartenders in a fun and engaging environment. They will learn techniques, flavor combinations, and more with three unique, alcohol-optional drinks. There will be plenty opportunity for mingling while mixing!

6:00 – 8:00 pm

Best Employers Awards Celebration (Open to Employer Registrants only)

Music City Ballroom

Join the Best Employers Awards Celebration, featuring the winners of the Best Employers: Excellence in Health & Well-being and Excellence in Health Care Value awards. Celebrate the employers leading the way with innovative health and well-being programs.

Day 1 Employer-Only Day – Tuesday, April 22

7:00 am – 2:00 pm

Registration Open for Employer Attendees

7:30 – 8:15 am

Employer-only Breakfast

8:30 – 8:35

Employer-only Day Welcome

- Pamela Rich, *Vice President, Business Group on Health*

8:35 - 9:20 am

Employer-only Keynote - The Value of Workplace Well-being

At the time of increased visibility and expectations of well-being initiatives among the C-Suite, research points to the value of workplace well-being with more clarity than ever. This keynote will present research findings that reveal the connection between employee well-being and business performance, while highlighting the drivers that contribute to it, ways to measure it, and evidence-based opportunities to increase it.

- Jan-Emmanuel De Neve, *Director, Wellbeing Research Centre, Professor of Economics and Behavioural Science, Saïd Business School, Oxford University*
- Dawn Whaley, *President and Chief Marketing Officer, Sharecare*

9:20 – 9:30 am

Break

9:30 – 10:20 am

Employer-only Plenary – Employer Experience: Alternatives to Traditional Health Plan Models

As employers seek to manage costs and improve outcomes, alternatives to traditional health plans represent possibilities. In this session, hear from three innovators, and gain perspectives from employers that have deployed and seen success deploying new network and plan design models.

- Ashok Subramanian, *CEO & Founder, Centivo*
- Chris Cigarran, *Chief Commercial Officer, Imagine360*
- Kristen Brown, *Director, Total Rewards, JetBlue Airways*
- Denise King, *VP Global Benefits & Payroll, Medtronic*
- Jamie Benton, *VP of HR, Rollins, Inc.*
- Charlotte West, *VP Client Development, Surest*

10:20 – 10:40 am

Break

10:40 – 11:20 am

Employer-to-Employer Sharing Session 1 – Select a discussion topic you wish to participate in from the following:

- **1A: Marketing Health and Well-being Benefits for Engagement**
- **1B: Holding Partners Accountable for Promises Made**
- **1C: Evolving COE and Plan Design Strategies for Cost Control**
- **1D: Global Employee Engagement: Utilizing Employee Resource Groups (ERGs) and Well-being Champions**

11:20 – 11:40 am

Break

11:40 am – 12:20 pm

Employer-to-Employer Sharing Session 2 – Select a discussion topic you wish to participate in from the following:

- **2A: Managing a Globally Consistent Benefits Program in a Rising Cost Environment**
- **2B: Well-being: What's Working and What's Not**
- **2C: Balancing Work and Well-being through Global Leave Strategies**
- **2D: Strategies to Reduce Barriers to Health Care Access and Improve Affordability**

12:20 – 1:15 pm

Employer-only Lunch

1:15 – 1:55 pm

Employer-to-Employer Sharing Session 3 – Select a discussion topic you wish to participate in from the following:

- **3A: Navigating Members Through Complicated Health Care Journeys**
- **3B: Creating and Using Well-being Dashboards**
- **3C: Managing Rising Health Care Costs through Innovative Financing and Risk Management Mechanisms**
- **3D: Creating an Integrated Global Mental Health Strategy**

1:55 – 2:15 pm

Break

2:00 pm

Registration opens for Health Industry Partner Attendees – sessions begin at 3:30 pm

2:15 – 2:35 pm

Innovation Spotlight Session 1

- **1A: Autoimmune Disease: The Invisible Epidemic in Your Company**
Do you know that 15% of your workforce has an autoimmune disease and that many treatment options can have unwanted side effects and can be ineffective? In this Innovation Spotlight, learn about the impact of autoimmune diseases, including how women are disproportionately affected, why these illnesses hide in claims data, and how employers can reduce medical and pharmacy claims, while improving their quality of life.
 - Ellen Rudolph, *Co-Founder and CEO, WellTheory*
- **1B: Amplifying Value with a Quality Network and Navigation Platform Alliance**
Enhancing care coordination, reducing unnecessary treatments, improving clinical outcomes, and managing costs more effectively is a goal pursued by all employers. In this Innovation Spotlight, learn about a new alliance aimed at achieving this aim by promoting value-based care, improving health care management and integrating a national navigation platform with high-performing provider value networks.
 - Eric Parmenter, *VP Sales, Hospital Health Systems, Quantum Health*
 - Brent McDonald, *SVP and Chief Strategy Officer, Vanderbilt Office of Population Health*
- **1C: Reducing the Complexity & Cost of Pharmacy Benefits**
In recent years, alternatives to traditional PBMs have emerged with the goal of reducing the complexity and cost of pharmacy benefits, as well as increasing transparency. In this Innovation Spotlight, speakers will showcase the benefits and paths to lower drug costs offered by modern PBMs.
 - Jake Frenz, *Founder and Chief Executive Officer, SmithRx*
 - Jeff Snow, *Senior Vice President, Sales, SmithRx*
- **1D: Rescheduling of Medical Cannabis: Implications for Employers**
Medical cannabis has been seen to alleviate the side effects of cancer treatments and its imminent rescheduling raises a set of important questions for employers. In this Innovation Spotlight, learn about the patient experiences

related to clinically guided medical cannabis use, cost-savings resulting from reducing more expensive and potentially dangerous prescriptions and ER visits, data on market receptivity and potential legal implications.

- Brooke Worster, *Chief Medical Officer*, **EO Care**

2:35 – 2:50 pm

Break

2:50 pm – 3:10 pm

Innovation Spotlight Session 2

- **2A: Twenty Years in the Making: Redesign and Rethink Incentives to Unlock Engagement**

Leave your \$1,000 per employee incentive under your mattress and learn to upcycle your program with an innovative twist on employee rewards. In this Innovation Spotlight, learn how to breathe new life into your incentive program with fewer dollars, drive differentiated results and unlock new levels of employee engagement.

- Gary Loveman, *CEO*, **Well**
- Renya Spak, *Chief Growth Officer*, **Well**

- **2B: Support Caregivers Around the World with Population Health Approach**

Nearly-three-quarters of employees are caring for babies, children, teenagers and adults, all while holding full-time jobs. In this Innovation Spotlight, learn how an advanced analytic, multi-dimensional risk stratification tool can help support the unique physical and mental health needs of caregivers in different countries and regions around the world.

- Madhavi Vemireddy, *CEO*, **Cleo**

- **2C: Elevating Health Through Sleep: A Value-Based Approach to Transforming Sleep Care**

Sleep is not just a fundamental pillar of health—sleep health is health. In this Innovation Spotlight, learn how poor sleep can lead to worsening chronic conditions, creating a cycle that can increase health care costs, along with how value-based, managed sleep care can improve clinical and financial outcomes for employers.

- Heidi Riney, *Chief Medical Officer*, **Nox Health**

- **2D: Embrace Financial Strategies to Save Millions**

Forward-thinking employers are leveraging data and AI to identify health care fraud, waste and abuse in real-time, saving millions of dollars through prepayment and post-payment auditing. In this Innovation spotlight, learn how employers can use data to audit 100% of claims and reduce medical and pharmacy costs.

- Chris Chan, *Chief Value Officer*, **finHealth**

3:00 pm Conference Opens to All Attendees

3:10 – 3:30 pm

Break

3:30– 3:40 pm

Welcome Remarks

- Ellen Kelsay, *President and CEO*, **Business Group on Health**

3:40 – 4:25 pm

Plenary Session 1 – 100 Days In: What Employers Should Expect and How They Can Influence Health Policy

With the new administration in full swing, the time is ripe to review the health policy changes already underway, consider the developments employers and partners can anticipate, and discuss opportunities for employer influence. This session will focus on the implications for the employer-sponsored health benefits system, plus thoughtful insights and potential actions for employers and partners alike.

- Garrett Hohimer, *Vice President*, **Business Group on Health**
- Larry Levitt, *Executive Vice President for Health Policy*, **KFF**
- Paul H. Keckley, *Managing Editor*, **The Keckley Report**

4:25 – 4:45 pm

Break

4:45 – 5:30 pm

Breakout Session 1

1A: Reducing Financial and Geographic Barriers to Quality

Pursuing value in health care takes many different forms and for global organizations. The pathway to quality at lower cost may run across borders, and for certain clinical conditions like cancer, the pursuit of value may require building complex bundles to tie payment to outcomes. This session will present new models that reduce financial and geographic barriers to quality for patients and payers.

- Deirdre Saulet, *VP of Cancer Care*, **Carrum Health**
- Kate Verbeck, *Director, Total Rewards*, **HSM Solutions**
- Kevin Theissen, *Sr. Director, Benefits & Wellbeing*, **Nestlé USA**
- Kumar Dharmarajan, *Chief Medical Officer and Co-Founder*, **World Class Health**

1B: Reaching the Unseen: Identifying Caregivers and Mental Health Needs in the Workplace

While many employees face significant mental health challenges, they are increasingly common among those who are also caregivers. Join this session to learn how two employers worked more efficiently to identify these individuals and use data insights for personalized support. Speakers will also discuss the issues that may be amplified for caregivers, like financial stress and access to care, and how organizations can foster a more inclusive, nurturing environment.

- Thomas Riley, *Senior Director of Data and Analytics*, **Cariloop**
- Kathleen Mahieu, *Senior Vice President of Strategy*, **CuraLinc Healthcare**
- Sonya Kurien, *Associate Director of Total Rewards*, **RTX**
- Keith Brown, *Vice President of Total Rewards*, **Tractor Supply Company**

1C: Can a Pharmacy TPA Shine in an RFP? Creating Flexibility for Change

There are new vendors and program constructs possible in pharmacy benefits. In this session speakers will explore how the RFP process and consultants are adapting to keep up with the innovations in pharmacy solutions that are meant to offer greater transparency and flexibility for employers for managing prescription drug costs.

- Josh Golden, *Senior Vice President, Strategy*, **Capital Rx**
- Bill Bacich, *Area Senior Vice President, Pharmacy Consulting*, **Gallagher**
- Kavita Jayachandran, *Lead & Sr. Manager, Benefits Strategy Execution*, **Liberty Mutual Insurance**
- Catherine Wood, *Executive Director of Total Rewards*, **Vanderbilt University**

1D: Enhancing Whole-Person Health with Consumer-Centered Digital Solutions

In today's rapidly evolving health care landscape, a focus on whole person health is essential to address employers' most

pressing challenges such as cost containment, timely access to quality care and improved clinical outcomes. In this session, speakers will describe how a digital mental health solution is supporting employees across their health journeys, from those with low acuity conditions, to those with more complex needs like diabetes, cancer, heart disease, and infertility, along with outcomes to date.

- Christopher J. Mosunic, *Chief Clinical Officer*, **Calm**
- Yusra Benhalim, *Senior National Medical Director*, **Optum Behavioral Health Solutions**
- Safa Gamam, *Lead Benefits Consultant, Health & Well-being, VP, Total Rewards*, **Wells Fargo**

5:30 – 6:00 pm

Break/Walk to Welcome Party

6:00 – 8:00 pm

Welcome Party (Open to all Attendees)

ACME Feed & Seed

101 Broadway, Nashville, TN 37201

Day 2, Wednesday, April 23

Conference Open to All Attendees

7:30 – 8:00 am

Yoga

Well-being Lounge, Belle Meade Room

Start your day with a morning yoga session in the Belle Meade room. Light refreshments will be provided.

7:30 am – 5:30 pm

Registration Open

7:45 – 8:30 am

Breakfast

8:30 – 9:15 am

Plenary 2 – Solving for the Health Care Cost Crisis with Bold Moves

Rising costs. Confused and frustrated enrollees. Inconsistent access to quality. Employers face a complex landscape for benefits. Challenging times call for bold moves. In this session, hear from two innovative employers and three industry partners, sharing how they mapped out a path for implementing new solutions to vexing problems.

- Steve Manning, *Vice President, National Accounts*, **Aetna®**
- Gerry Stanley, *Chief Medical Officer*, **Evernorth**
- Dickon Waterfield, *President*, **Lantern**
- Marco Diaz, *SVP, Global Head of Benefits*, **News Corp**
- Lesley Leiserson, *Senior Director of Benefits and Health Management*, **The Home Depot**

9:15 – 9:45 am

Break

9:45 – 10:15 am

Mind Stretch – Working with Cancer: Guidance and Resources for Employers to Build Confidence in Workplace Support

Over 90% of cancer survivors point to the support they received in the workplace as pivotal to their overall recovery. Leading companies - are joining forces to build more supportive, recovery-forward workplaces. This Mind Stretch session

will share guidance and best practices for workplaces to best support employees impacted by cancer.

- Gina Jacobson, *Program Director, Working with Cancer*, **Publicis Groupe**

10:15 – 10:45 am

Break

10:45 – 11:25 am

Breakout Session 2

2A: Optimizing Global Benefits: Digital Health in Consistent Care Access

Diverse, global workforces often experience differences in access to and quality of care, but it can be difficult for employers to administer multiple solutions across different countries to address the unique needs and profile of each. This is where digital care comes in. In this session, hear an example of how one employer is providing consistent, quality care across diverse regions through addressing the musculoskeletal health of their global workforce.

- Joel Vikrant, *Global Clinical Benefits Lead*, **Google, Inc.**
- Jim Pursley, *President*, **Hinge Health**
- Sherry Nelson, *Senior Director, Global Benefits, Global Mobility & Immigration and Well-being*, **TransUnion**

2B: The Last Frontier: Supporting the At-Risk: Addressing High-Acuity and Specialty Care Needs in the Workplace

Over 14 million people struggle with the most challenging behavioral health needs, but less than half of them receive appropriate treatment due to a frustrating cycle of trial and error, fragmented solutions, and lack of specialized care. In this session, speakers discuss the critical role employers play in offering integrated care, particularly to those with trauma, eating disorders, substance use disorders (SUD), and severe mood and anxiety disorders.

- Jodi LaMae, *Principal Benefits Analyst*, **Boston Scientific**
- Ebony Travis Tichenor, *Director, Global Well-Being and HR Employee Policies*, **Boston Scientific**
- Sean Bell, *General Manager, New Ventures*, **Spring Health**

2C: California Love: How Two West Coast Companies Leverage Prevention as a Cornerstone of Care

Today, well-being benefits must offer data-driven insights to help employers identify population health risks, improve health and well-being, and ultimately provide clear value. In this session, speakers will share their strategies to engage, educate and empower their employee populations to drive better outcomes.

- Hope E. Karnes, *Medical Director, Workforce Health Solutions*, **Quest Diagnostics**
- Nicole Mata, *Director of Health Benefits*, **Self-Insured Schools of California (SISC)**
- Amy Taylor, *Director of Health and Wellness*, **Taylor Farms**

2D: Creating Thoughtful Approaches for Covering Cell & Gene Therapies

Groundbreaking cell and gene therapies (CGTs), which offer new hope for previously untreatable conditions, have created a dual challenge for self-insured employers: how to provide coverage for the growing list of life-changing treatments and ensure the complex care journeys are supported. In this session, speakers will share how to create access to CGTs and steer members to the quality care that these therapies demand, as well as offer learnings as a framework for other employers.

- Luke Prettol, *Principal Benefits Strategy Consultant*, **AT&T**
- Ashley Hume, *President*, **Emerging Therapy Solutions**

11:25 – 11:55 am

Break

11:55 am – 12:35 pm

Breakout Session 3

3A: Streamlining the Benefits Experience for a Specialized Workforce

Connecting employees to the right programs at the right time is an enduring challenge for employers, and even more difficult for those with hard-to-reach employees. In this session, speakers will discuss the tactics used to improve employee engagement and reduce health care costs, all while enhancing recruitment and retention efforts, through the deployment of a personalized, integrated benefits and well-being platform; AI-powered solutions for benefits communications; one-on-one guidance for new hires; and digital health care navigation.

- Adrienne Fournier, *Strategic Account Executive*, **Alight Solutions**
- Karen Velkey, *Corporate VP, Compensation & Benefits*, **HII**

3B: Unlock Global Well-being with Global Minimum Standards: Real Data, Real Outcomes, Real Impact

Addressing globally relevant challenges like menopause and family-building in a locally relevant way is both a challenge and an opportunity for multinational employers. In this session, speakers will offer insider strategies from the frontlines on how employers can develop a global well-being strategy that considers employee needs and evolving health care ecosystems across the world by leveraging data.

- Jake Anderson-Bialis, *Co-Founder*, **Inflection**
- Elizabeth Arnold, *Director of Well-Being & Benefits*, **LATHAM & WATKINS LLP**

3C: Mission Engagement: How Benefits Integration Drives Utilization

When St. Jude Children's Research Hospital set out to offer a world-class benefits plan, the goal was to offer the same comprehensive care and support to employees that is offered to their young patients: integrated, high-quality benefits with an emphasis on a simple and consistent experience. In this session, speakers will lift the curtain on St. Jude's unique approach to benefits engagement and share how their vision became a reality.

- Beth Ratliff, *Chief Operating Officer*, **Premise Health**
- Melissa Carlton, *Director, Benefits, Wellness and Occupational Health*, **St. Jude Children's Research Hospital**
- Mudita Upadhyaya, *Living Well Manager*, **St. Jude Children's Research Hospital**

3D: Prioritize Digestive Health to Reduce Costs & Absenteeism

Digestive issues are contributing to rising health care costs, causing many employers to consider offering solutions to support patients. In this session, speakers will discuss implementing a virtual digestive health platform, and results to-date including the impact on claims data and absenteeism.

- Hau Liu, *Chief Medical Officer*, **Cylinder Health**
- David Hines, *Executive Director of Employee Benefits*, **Metro Nashville Public Schools**

12:35 – 2:00 pm

"Food Hall" Lunch

2:00 – 3:15 pm

Focused Learning Sessions

Focused Learning Session A: Multi-Perspective Approaches to GLP-1s

GLP-1s have become an important consideration in the treatment paradigm for employees with obesity. Join this session to learn how two employers approach GLP-1 coverage strategies and design the systems that assist patients on their weight health journeys. In addition, two solution providers will share how they support patients to address obesity, including the role that GLP-1s play in their care models.

- Anthony Scattone, *Deputy Chief People Officer*, **Aon**
- Katy Wong, *National Pharmacy Team Leader*, **Brown & Brown**
- Wendi Mader, *CEO*, **eMed Digital Healthcare**
- Elina Onitskansky, *Founder & CEO*, **Iiant Health**
- Joy Sylvester, *Vice President Total Rewards*, **Memorial Hermann Health System**
- Frank Dumont, *Medical Director*, **Virta Health**

Focused Learning Session B: Menopause and More: The Many Sides of Women's Health

For a long while, women's health was focused on primarily reproductive health. This session will take a more expansive view, including but going beyond reproductive needs. One employer will describe their globally-focused women's health strategy that spans life stages, from family building to midlife; another will showcase how they are supporting the specific mental health and well-being needs of women; and a third will describe how they are working to reduce heart disease – the number one cause of death among women – among their female workforce.

- Sarika Gundu, *Head, Canadian Benefits and Enterprise Recognition*, **Bank of Montreal**
- Shannon Sarcia-Carlson, *Head – US Benefits*, **Bank of Montreal**
- Monica G. Williams, *Executive Director, Benefits*, **Baylor College of Medicine**
- Jenna Glover, *Chief Clinical Officer*, **Headspace**
- Jenn Roberts, *VP, Health Strategy*, **Hello Heart**

Focused Learning Session C: Artificial (but Responsible) Health Care Intelligence: Amplifying Promises and Accelerating Solutions

Artificial intelligence (AI) has been quick to revolutionize many fields and is primed to make an indelible mark on health care. In this session, leading employers will share practical applications of AI for delivering health care, administering benefits, and using a rapidly growing volume of data in more intelligent ways.

- Abhishek Kumar, *Chief Information Officer*, **AccessHope**
- Corey Luecht, *Vice President of Executive Compensation, Payroll & Global Benefits*, **Allstate**
- Daniel Stein, *Founder and CEO*, **Embold Health**
- Jackie Adams, *Director, Benefits*, **Meijer**
- Steve Lam, *Senior Pharmacy Program Manager*, **Microsoft**
- Snezana Mahon, *Chief Operating Officer*, **Transcarent**
- Lisa Woods, *Vice President, Benefits and Wellbeing*, **Walmart Inc.**

3:15 – 3:35 pm

Break

3:35 – 4:15 pm

Breakout Session 4

4A: The Business Case for Investing in Employee Health, Prevention and Primary Care

With the unrelenting health care cost trend, some may be questioning the role that employers play in supporting employee health. In this session, speakers will showcase the value of continuing to invest in employee health, with a specific focus on the role of prevention and primary care in curbing future cost trends.

- Nate Murray, *Chief Revenue Officer, Co-Founder*, **Crossover Health**

- Jeni Chih, *Senior Director, Global Health & Wellness*, **PepsiCo**
- Linda Brady, *VBC Portfolio and Network Strategy Manager, Health Care Strategy and Well Being*, **The Boeing Company**

4B: Why Cancer's Generational Shift Calls for More Holistic Strategies

In adults under 50, cancer rates have been increasing 1-2% each year since the mid-nineties, representing a generational shift and requiring employers to rethink their cancer strategies. In this session, learn about the importance of a comprehensive approach to cancer care that starts with early intervention, and the role employers play in giving younger adult survivors the best chance to lead a healthy life.

- Arif Kamal, *Chief Patient Officer*, **American Cancer Society**
- Rebecca Miksad, *Chief Medical Officer*, **Color Health**
- Timothy Tolino, *Global Director of Benefits, Mobility, and Wellness*, **Hunter Douglas**

4C: The Weight is Over: How a Leading Organization Took a Root-Cause Approach to Chronic Condition Prevention and Management

With rates of weight-related chronic conditions and associated costs on the rise, the need to balance high-quality, cost-effective care is top of mind for employers. In this session, one employer will describe their approach to tackling the most prevalent and expensive chronic conditions in their workforce, starting with weight. Speakers will share solutions they have in place to improve employee health across the acuity spectrum, including programs with both preventive and therapeutic interventions and GLP-1 coverage, how they addressed pain points along the way, ways they engaged their employee population, and discuss outcomes to date.

- Jeffrey Stohlberg, *Director, Global Benefits*, **Moderna**
- Michael Becker, *SVP, Sales & Partnerships*, **Wondr Health**

4D: Delivering Sustainable, Measurable, and Cost-Efficient Mental Health on a Global Scale

For global organizations, the need for scalable and sustainable mental health solutions is more critical than ever but also poses unique challenges. This session will explore how companies can implement mental health programs that are not only culturally responsive but also aligned with global corporate objectives of that solutions are impactful, data-driven, and financially sustainable in the long term.

- Andrew Davies, *President of International*, **Lyra Health**
- Felicia Cheng, *Director, Global Wellbeing*, **Salesforce**

4:15 – 4:30 pm

Break

4:30 – 5:30 pm

Plenary Session 3 – Lost In Network?

Providers affiliated with virtual solutions may be in your health plan network. Yet, for your employees (and you), they may be indistinguishable. This session will explore why including these providers in the health plan network without mindful stakeholder collaboration and better member navigation may obscure the value of innovative virtual programs or even diminish their benefits. Let's think it through to avoid getting 'lost in network.'

- Alexandra Paul, *VP, Strategic Partnerships*, **Accolade**
- Sam Holliday, *Co-founder & CEO*, **Oshi Health**
- Doug Newton, *Chief Medical Officer*, **Rula Health**
- Kim Hurst, *Senior Vice President, Enterprise Strategic Accounts*, **United Healthcare**

5:30 – 5:45 pm

Break

5:45 – 7:15 pm

Networking Reception

Bridge Bar and Belmont Room

Day 3, Thursday, April 24

7:30 am – 11:00 am

Registration Open

8:00 – 8:45 am

Breakfast

8:45 – 9:30 am

Plenary 4 – Excellence in Action: Insights from *Best Employers*

Business Group on Health's *Best Employers* awards recognize companies for their commitment to advancing employee well-being and pursuing value in health care. In this session, get an inside look at the health and well-being strategy from winning companies, with a special focus on specific innovative and impactful benefits and programs, and winners' best advice to other large and multinational employers on designing for excellence.

9:30 – 9:45 am

Break

9:45 – 10:30 am

Breakout Session 5

5A: Elevating Primary Care with Data and Technology

Through the use of data and technology, primary care is evolving to build deeper trust with patients, offer extended convenience, and provide coordination and clinical excellence, while subsequently overcoming provider shortages and other resource constraints. In this session, learn how innovators are harnessing the power of technology to reinvent and elevate primary care.

- Patrick Nelli, *CEO & Founder, Aligned Marketplace*
- Rachel Quinn, *Network Strategy Lead, Health Benefits, Amazon*
- William Kimbrough, *Sr. Medical Director of Clinical Services, Amazon One Medical*
- Becky Veal, *SVP of People Operations, Health Catalyst*

5B: Rethinking RFPs and Analytics to Address Cost Drivers

Health care costs are increasing at the highest levels in more than a decade. In this session, learn how innovative employers are enhancing traditional program procurement and evaluation tactics, leveraging the Request for Proposal approach and deploying data analytics to reward better outcomes in the battle to control health care costs.

- Nancy McCarrick, *SVP, Aon*
- Becca Sutich, *Senior Analytic Advisor, Artemis by Nomi Health*
- Amanda Touati, *North America Benefits Manager, Danaher Corporation*
- Dan Kerrigan, *US Health and Welfare Programs Manager, Michelin North America*

5C: Coming in Hot: Menopause in the Workplace

Menopause significantly impacts women as well as the workplace. Symptoms often disrupt daily life and may persist for as long as ten years, affecting well-being and productivity. In this session, two employers will share how they address this topic, highlighting globally relevant approaches, including menopause leave and expanded health care benefits designed for menopause-related care.

- Nechia Callender, *Sr. Benefits Manager*, **J.Crew**
- Gina Gabriele, *Client Relationship Lead*, **Marsh McLennan Agency**
- Jane Lee Choe, *Chief Commercial Officer*, **Midi Health**
- Karey Godsey, *Benefits Program Manager*, **Visa**

5D: Supporting Neurodiversity: Building an Inclusive Workplace

A quarter of the workforce is navigating executive functioning challenges, for either themselves or their family members. In this session, two employers will share the strategy, tools and resources they implement to support neurodiversity. Speakers will also demonstrate how their partners are helping to execute strategies that foster a more inclusive and supportive culture for neurodiverse employees in and out of the workplace.

- David Sitt, *Clinical Director*, **Agave Health**
- Don King, *VP, Head of Total Rewards*, **Businessolver**
- Julia Cohen Sebastien, *Co-Founder & CEO*, **Grayce**
- Pascal J. Goldschmidt, *Chief Medical Officer*, **Lennar Homes**

10:30 – 10:45 am

Break

10:45 – 11:45 am

Closing Plenary – Spotlight on Pharmacy: The Mandate for Change

With employers spending more than a quarter of their health care dollars on pharmacy, and Rx cost driving most of U.S. health care trend increase, pharmacy benefit strategy is in the spotlight. Opportunities for improvement abound but are masked by contractual obscurity and supply chain complexity. This panel will discuss emerging challenges and options employers may want to consider as price, volume, and expense volatility grow faster than budgets and employees can tolerate.

- Ilona Smith, *SVP of Employer, Government and Coalitions*, **CVS Caremark**
- Mike Medel, *Senior Vice President and Practice Lead, Plan Sponsors - Pharmaceutical Strategies Group*
- Jordan Feldman, *CEO & Co-Founder*, **Rightway**
- Darcy Sementi, *Health Care Benefits Manager*, **State Farm Insurance Companies**
- Erich Barnes, *SVP, Total Rewards*, **Tyson Foods**

11:45 am – 12:00 pm

Closing Remarks

- Ellen Kelsay, *President and CEO*, **Business Group on Health**

12:00 pm

Grab-and-Go Lunch